

**SCOTTSDALE PRIDE COMMITTEE
ONE CIVIC CENTER
7447 E. INDIAN SCHOOL
THIRD FLOOR CONFERENCE ROOM
SCOTTSDALE, AZ
MAY 6, 2004**

MINUTES

PRESENT: Chandra Bonfiglio, Chair
Richard Gayle
Lisa Haskell
Don Scott
Zachary Stahmer
Sonnie Stevens
Pamela Wheeler

ABSENT: Cristina Lenko, Vice Chair
Jim Britt
Greg Heine
Gregory Robleski
Richard Taylor
Cathy Zebarth

STAFF: Decima Sever

ORIGINAL SCOTTSDALE REVITALIZATION

Ms. Sever suggested while they are waiting on a quorum that she would provide an overview on the Original Scottsdale Revitalization efforts geared primarily at neighborhoods south of Chaparral/Camelback. She explained that this is a new neighborhood and commercial revitalization program. She noted that staff would be referring to this area as original Scottsdale as opposed to south Scottsdale.

Ms. Sever reported the city is going to start applying additional resources on the original residential and commercial areas of Scottsdale. The mission is to create clean, well-maintained, safe neighborhoods in Scottsdale. The city will be providing services to reflect area's needs.

She explained that staff would have two tracks. Track one is to have immediate and visible improvements. Focus south of Chaparral/Camelback. Four quadrants, four teams. She noted that her quadrant would be the Holiday Park and Minnazona. They are looking at ally improvements, street signs, new sidewalks, and aesthetic type issues. The key initiatives

would be to improve private property maintenance. Also, have an enhanced level of public property maintenance.

Mr. Gayle inquired if they would be looking at front and back yards. Ms. Sever replied they have only discussed front yards, and her guess would be due to limited funds the neighborhood aesthetic issues would probably be limited to the front yards.

Ms. Sever reported that Tract Two would be planning for lasting impact and then focus south of Indian Bend and build on the foundation set by Tract One.

Ms. Sever stated staff is open to any ideas to assist in the revitalization of this area.

Ms. Haskell explained that it has been her experience after living behind a nursery that they throw out an amazing amount of plants and they might want to consider working with the nurseries on a plan to recycle these plants. She suggested that these recycled plants could be used to improve the appearance of some south Scottsdale homes. She further explained that during college she worked at Home Depot and they also threw out tremendous amounts of plants so they might want to consider developing relationships with these types of businesses and get them to agree to donate the unwanted plants to assist with the landscape program. Ms. Sever noted that there might be some procurement issues but they could work that out. She further noted that this type of program would not be a lot different than with people who donate left over bread. Ms. Haskell added this type of program would encourage people to maintain their property.

Chair Bonfiglio stated it has been suggested that the Committee might want to adopt a Pride Home or a Pride Street and focus on what ever that home or street needs such as paint or landscaping.

CALL TO ORDER

Chair Bonfiglio called the regular meeting of the Scottsdale Pride Committee to order at 6:00 p.m.

Chair Bonfiglio introduced Mr. Don Scott as the newly appointed committee member.

Mr. Scott provided the Committee with information on his background and interest for serving on the Committee.

Ms. Sever stated another member has been appointed to the Committee but has not been sworn in. She reported that Debbie Fuller, Susan Jorges, and Jim Pompe terms have expired and are not re-upping. She further reported that Jim Pompe has joined the Neighborhood Enhancement Commission. She remarked that Jane Fallek turned in her resignation last week. There are two vacancies on the Committee so they need to get the word out.

APPROVAL OF THE MINUTES

April 1, 2004 meeting

Chair Bonfiglio stated that she did not receive a copy of the April 1, 2004 meeting minutes. It was determined that they were not sent out so they would table the approval of the minutes until next month.

CLEAN & BEAUTIFUL MONTH RECAP

Envirokidfest 4/16

Chair Bonfiglio reported that she attended the Envirokidfest and it was amazing how smoothly it ran. Ms. Sever stated that there were between 1300 and 1500 kids in attendance. She provided information on the types of activities that were provided for the kids.

Ms. Stevens stated that she took pictures of the winners from OLPH and delivered the prints to the school with one of her Scottsdale Pride Committee business cards attached.

Neighborhood Clean-up 4/17-18

Ms. Sever reported a neighborhood clean up was held the weekend of April 17-18. The Mayor kicked off the clean up. She further reported that everyone received a Take Pride in My Neighborhood T-shirt. She stated that Captain Marshall from the Police Department was there and the residents were impressed that he put the T-shirt on over his uniform and participated. She further stated that the clean up was a success.

Community Garden

Ms. Haskell reported that Lowe's and Harper's Nursery donated the materials for a community garden that was installed at Scottsdale Rehabilitation Center on Drinkwater. She thanked the Committee members who helped on this project. She further reported this is a short-term stay facility that specializes in rehabilitation. The new community garden provides the residents with an activity. She commented the residents are very excited and appreciative. The garden was placed on their back patio. She noted that many other items were donated by individuals such as a fountain, and hummingbird feeder. She added the Tribune would be doing an article on the community garden next week in the Scottsdale section.

She announced that National Nursing Home week is next week and there will be an event held at the Scottsdale Rehabilitation Center next week from 11:30 to 2:00 in recognition.

She reported she would be sending Lowe's and Harpers's Nursery thank you letters accompanied with a copy of the newspaper letter and pictures of the garden. She passed out pictures she had taken of the garden.

Road clean-up 4/24

Ms. Sever reported there were 32 groups that cleaned up 55 miles of roadway at the clean up held on April 24th.

SUBCOMMITTEE REPORTS

Treasures 'n Trash

Ms. Sever stated that she received an email from Mr. Robleski that he had been soliciting sponsors for the TNT event. Ms. Sever reported that they need volunteers to serve on the TNT subcommittee because there were originally five members and they are down to two.

Mr. Scott volunteered to serve on the Treasures 'n Trash subcommittee. Ms. Haskell stated that she would assist with soliciting prizes for the event.

Neighborhood Cleanup Projects

Ms. Stevens reported the subcommittee was able to make 500 phone calls and that enabled them to update the database. She further reported that they contacted the HOAs but they were not interested in neighborhood clean-up projects.

Community Gardens

Ms. Haskell stated she would suggest they do one or two community gardens year. She further stated she would suggest doing another project in the fall. Chair Bonfiglio stated she would like to assist.

ADOPT-A-ROAD REPORT AND DISCUSSION

Ms. Sever provided a brief update on the Adopt-a-Road Program. She reported the program has been moving at a good pace and they receive at least three new inquiries a week. The majority of those inquiries are coming from north of Shea area. She further reported the sign program is going well.

Ms. Sever explained the issue that was discussed at a previous meeting regarding the McDowell Mountain Ranch Community Association objecting to the City's adopt-a-road signs that are placed on public roads in the HOA area. The HOA felt because they pay to have this area maintained that there is no need for accessory help in this area. As a result, the Committee suggested reassigning the group cleaning up in the McDowell Mountain Ranch to another road in that area or having the group partner on the cleanups. She

explained that this group does not want to partner with another group because they do not want to share a sign. There are not any other available roads in this area. She further explained that she has advised this group that she would present this issue the Scottsdale Pride Committee to make the decision.

Ms. Stevens inquired if the road by WestWorld north to Bell had been assigned. Ms. Sever replied she could check but would assume it is part of the WestWorld campus.

The consensus of the Committee that there should not be a problem with sharing a sign because the purpose of the program is to keep the roads cleans.

STAFF UPDATES

Ms. Sever reported as part of the Original Scottsdale Revitalization the city has planned a project for next week in the Holiday Park area and they will be performing power washing and painting.

COMMITTEE MEMBER UPDATES

Ms. Haskell reported the owner of the Titus house has sold this property and is hosting a party on Saturday, May 13th at 6:00 p.m.

Mr. Scott inquired how the minutes of the meetings would be distributed. Ms. Sever replied by email.

ADJOURNMENT

With no further business to discuss, the regular meeting of the Scottsdale Pride Committee was adjourned at 6:45 p.m.

Respectfully Submitted,

"For the Record" Court Reporters